



## Press Release

### FOR IMMEDIATE RELEASE:

#### **Contact Information:**

AVYVE

Attn: Mr. Brandon Wylie

3607 Parkway Lane, Suite 300

Norcross, GA 30092

(770) 209-8600

[bwylie@AVYVE.com](mailto:bwylie@AVYVE.com)

[www.AVYVE.com](http://www.AVYVE.com)

### ***BCGroup Begins New Year as AVYVE***

**Atlanta, GA – January 12, 2006** – BCGroup, a leading audio visual systems integration company unveiled their new name, corporate identity and website today. “As a leader in the commercial and residential audio visual industries our name has never exemplified the passion and commitment put forth by our team” says Merry McCleary, CEO and Founder of AVYVE. “We are involved in significant projects redefining the way our clients present and communicate by day, and relax and entertain by night. We are sophisticated and collaborative in our approach of design and execution, and now have a complementary name and identity.”

A team of industry veterans lead the company and are intimately involved in the design and implementation of projects. “Relationships, teamwork and strong core values are tantamount to our success” says Tom Spearman, CTS-D, Vice President, Integrated Systems Group. “We care about what we do and the end result. We want our clients systems to enhance their communications and the manner in which they do business. If they are successful, we are successful.”

AVYVE was founded in 1998 and is a preferred audio visual design integrator by major corporations, universities, and the federal government, as well as, the homes of their leaders. Recently completed projects include Southern Company Headquarters, Arby’s Headquarters, Mellon Wealth Management Regional Office, Manheim Drive Center, Atlanta Falcons Retail Stores, Atlanta Falcons Owners Club at the Georgia Dome and Carter’s Headquarters at Atlantic Station.

In 2004 AVYVE formed a residential team bringing the same philosophy and methodologies of design and implementation to our residential projects. The Home Technologies Group of AVYVE works closely with the most discriminating of homeowners. Their projects include a Theo Kalimarakis designed theater in Augusta, Georgia, as well as, the homes of founders and CEOs of Atlanta’s leading corporations. Peter Chakales, President of the Home Technologies Group is an eighteen year veteran of the residential industry and comments, “the AVYVE Approach™ truly distinguishes us residentially. The homes we integrate are significantly more complex today and require established processes and procedures ensuring our clients a successful outcome.”

“What has not changed,” says McCleary “is our on-going commitment to being the best in our industry. We listen to our partners and clients and take their comments and criticism seriously. We continuously realign our technique and approach to meet their demands. Complacency is not an option at AVYVE and exceeding expectations is a daily objective.” AVYVE is headquartered in Atlanta, Georgia with clients and projects national in scope.

**About AVYVE:**

Established in 1998, AVYVE is a national recognized audio visual system integrator headquartered in Atlanta, Georgia. A team of industry veterans specialize in the integration of a wide range of visual communication solutions for their corporate, medical and higher educational clients, as well as, the homes of their leaders. AVYVE's strict focus is on the design, implementation, training and maintenance of their client's systems. Areas of expertise include boardrooms, training facilities, media rooms, videoconference centers and command control environments commercially. Residentially AVYVE provides whole home automated technologies encompassing audio distribution, lighting control, phone systems, as well as, home theaters, networking solutions and video surveillance.